



**Magiczny
Kraków**

For gender equality

2023-04-17

#Krakowianki is an interdisciplinary project carried out at the Krakow City Hall addressing gender equality challenges in different sectors. The #Krakowianki project is a powerful initiative that highlights the crucial role and often overlooked contributions of women in the development of Kraków through history.

SUPPORTING WOMEN IN A WORKPLACE & WOMEN IN BUSINESS

- Research study on the situation of Kraków female workforce
- Empowering trainings & webinars for women
- Networking groups
- Events with CEOs of large Kraków-based companies

WOMEN IN SPORT

- Support for women's sports teams
- Research on the situation of young women in sport
- Trainings for physical education teachers
- Empowering campaigns
- Celebrating sport herstory

INITIATIVES AGAINST VIOLENCE

- Municipal website dedicated to all those seeking help
- 24h helpline
- Outdoor city campaigns
- Intervention centers & safehouses
- 16 Days against Gender-Based Violence campaign

HERSTORY

- Women's Trail - discover the city by retracing steps of women
- Collection "Girl Power Books" - in City Libraries
- Herstory in schools
- Events and debaty & Krakowianki's Month (march)

IMPROVING WOMEN'S HEALTH

- Founding for HPV vaccines for girls



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- IVF financing
- Breast Cancer Awareness projects
- Pink boxes in every school with hygiene products

KAZIMIERA BUJWIDOWA AWARD FOR OUTSTANDING WOMEN FROM KRAKOW

This special award was established by the Krakow City Council in December 2021. The distinction is awarded each year to four women whose acts and achievements have a significant impact on the reality around us.